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Ortega enjoys a organic pupcake at Three Dog Bakery - Plymouth | Marvin Shaouni

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### Your People PR focuses growth on community firms

METROMODE, 2/12/2009

Lynne Meredith Schreiber is discerning about what type of client she takes on for her public relations start-up.

There is a reason why she called it [Your People](#). She wants to work with clients who have a community-based focus. Ones that are interested in more than just money making.

Seems to be working so far. Schreiber started with just herself in 2007 and now employs six people. The company has taken on eight clients and hopes to attract just as many by the end of the year. Your People is looking to add another full-time position or two soon.

Schreiber worked as a freelance journalist and creative writer for a decade before deciding to strike out on her own with a public relations agency based out of Southfield.

"There is only so much one person can do," Schreiber says. "As a freelance journalist you're always gunning for the next assignment."

Source: *Lynne Meredith Schreiber, chief creative officer for Your People*

**Writer: Jon Zemke**

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