

Lynne Schreiber, '93, created Your People LLC, a new marketing, public relations and creative communications company in Southfield, Michigan. Before forming the company in 2007, Lynne was a freelance journalist with thousands of articles appearing in publications such as Cooking Light, AARP, and Better Homes and Gardens. She is the single mother of three children. **M**

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Your People L.L.C., Southfield, now handles all public relations, marketing and communications for **Maria's Bridal Couture**, West Bloomfield Township; **AVE Office Supplies**, Southfield; and **Mimi Markofsky's Elite Kosher Catering**, West Bloomfield Township.

CRAIN'S DETROIT BUSINESS

November 16, 2009



November 22, 2009

Businesses making news

Partnerships

- **Your People LLC**, a marketing, public relations and communications company, added **Maria's Bridal Couture** in Southfield, **AVE Office Supplies** in Southfield, and **Mimi Markofsky's Elite Kosher Catering**, West Bloomfield, as clients.

Your People LLC adds three new clients

Oakland Press
9/17/09

SOUTHFIELD – Your People LLC, a marketing, PR and communications company has added three new clients Maria's Bridal Couture in Orchard Mall; AVE Office Supplies in Southfield; and Mimi Markofsky's Elite Kosher Catering in West Bloomfield.

SOUTHFIELD

Your People plans post-advertising marketing conference

Your People will host a conference titled "Marketing in the Post-Advertising Age," 8-11:30 a.m. Jan. 20 at The Corners, 2075 Walnut Lake Road in West Bloomfield. The half-day seminar includes sessions by Schreiber and other speakers, including Sue Burstein-Kahn of ALS of Michigan, Dan Glisky of Digital 10 Network, and Becca Schluskel and Steve Jasgur of Joe Cornell Entertainment. Topics include crisis management, public relations, community marketing, social media, captive audience advertising and non profit marketing. The conference is open to the public. Space is limited to 75 participants. Tickets are \$30 in advance, \$40 at the door. Call (248) 376-0406 or e-mail lynne@yourppl.com.

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