



High Tech Innovation, Small Town Charm *Your People LLC adds Digital 10 Networks to its growing client roster.*

FOR IMMEDIATE RELEASE

Contact: Lynne Cohn Schreiber

December 11, 2009

lynne@yourppl.com, (248) 376-0406

SOUTHFIELD, Mich. – Your People LLC is proud to announce a new business relationship with **Digital 10 Networks**. Effective December 1, 2009, Your People LLC, the relationship marketing, PR and communications company owned by Lynne Cohn Schreiber, will handle public relations functions for Novi-based Digital 10 Networks.

Digital 10 Networks provides informative programming to energize and educate citizens, even as they perform the most mundane tasks, such as waiting in line at the Secretary of State office. With local favorites such as lauded TV reporter Lila Lazarus and fitness-health guru Peter Nielsen gracing its screens, Digital 10 captivates audiences with local, useful information from area businesses in an effort to build Michigan's economy and connect companies with clients.

"Your People and Digital 10 are a natural fit," says Schreiber, Chief Creative Officer of Your People. "My company ethos is grounded in relationship-building and authenticity. We build a buzz for our clients by creating relationships with key individuals and communities."

"Digital 10 is focused on rebuilding Michigan and encouraging consumers to 'buy local' as much as possible and they're transmitting their message through innovative channels – that's critical to succeeding in this post-advertising age," Schreiber says. "I'm thrilled to work with the folks at Digital 10 Networks."

A former journalist, Schreiber created Your People in 2007. Your People LLC provides strategic public relations and marketing initiatives that include print, Web 2.0, social media marketing, event-planning and website development, among other multi-tiered community-focused programs.