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Your People LLC adds four new clients in last quarter of 2010.

FOR IMMEDIATE RELEASE
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SOUTHFIELD, Mich.- Your People LLC PR & Marketing welcomes four new clients in the last quarter of 2010.

Effective November 1, 2010, **Your People LLC**, the relationship-building marketing, PR and communications firm owned by Lynne Meredith Schreiber, is handling all public relations, marketing and business development for **Schokolad Birmingham Chocolate**, **Lash Rubin Orthodontics**, **Samira Cholagh** and **Healthy Awakenings Wayne County Healthy Living Expo**.

Schokolad Birmingham Chocolate is a high-end chocolateria in Birmingham owned by entrepreneur Douglas Cale. **Lash Rubin Orthodontics** is the second oldest orthodontic firm in the state of Michigan, located in West Bloomfield and owned by father-daughter team Dr. Steven Lash and Dr. Rebecca Rubin.

Samira Cholagh is an active member of the local Chaldean community and an exemplary chef with a show on MEA-TV; **Your People LLC** is pitching **Samira's** show nationally to offer the first national Middle Eastern cooking show ever. **Samira Cholagh** lives in West Bloomfield. **Healthy Awakenings Magazine** in Wayne County is hosting its first ever Downriver Expo April 2, 2011. The magazine is owned by Mary Anne Demo and is distributed monthly free-of-charge in Wayne County.

Your People LLC creates connections, brand awareness and loyalty between companies and clients by using relationship-building as a way to build business and increase brand awareness. The agency provides strategic public relations initiatives that include print, Web 2.0, social media marketing, website development and other multi-tiered strategic initiatives.

Based in Southfield, **Your People LLC** can be reached at 248:376:0406 or www.yourppl.com. Lynne Schreiber, owner and Chief Creative Officer, can be reached at lynne@yourppl.com.