

Your People Founder Honored by State Business Group

DBUSINESS DAILY NEWS

Published: September 29, 2015



Lynne Golodner

Lynne Golodner, founder and chief creative officer of Your People LLC, a public relations firm, has been honored as a "One Person Wonder" in the Best of MichBusiness 2015 awards contest sponsored by the Michigan Business and Professional Association, a statewide organization.

Golodner, of Huntington Woods, will be honored at the annual awards banquet in November at the Atheneum Hotel in Detroit. She created Your People in 2007, after 15 years as a freelance journalist in metro Detroit. She continues to write for national publications.

Golodner is the author of eight books, with her ninth, *Meaning from the Mundane*, a collection of her blogs, due out within the next year. Golodner blogs daily (lynnegolodner.com), guides nonprofits and businesses in their communications endeavors, and provides unique story-driven business coaching to executives and entrepreneurs.

She earned her Bachelor of Arts from the University of Michigan and her MFA from Goddard College in Vermont.