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Huntington Woods-based PR firm adds VP Operations & Strategy

By [Kathy Blake kblake@digitalfirstmedia.com](mailto:kblake@digitalfirstmedia.com) February 7, 2019



Kirstin Karoub was named vice president, Operations & Strategy at Your People LLC public relations and marketing firm in Huntington Woods.

Karoub previously worked as project manager for Coming Home to Music, a Detroit Knight Arts Grant Project Winner. During her career, she has worked in marketing and brand management at Kellogg Co. in Battle Creek and as a marketing coordinator at the Times Herald Newspaper in Port Huron.

She has served as volunteer clinic coordinator for Justice for Our Neighbors Southeastern Michigan since 2013 and continues in that role. She served on its Board of Advisers as marketing consultant until 2017. She received the National Volunteer of the Year award in 2017.

Karoub is a Dearborn resident. She graduated from Albion College with a bachelor of arts degree in communications and French, and she has an MBA from Michigan State University.

For more information about Your People LLC, visit www.yourppl.com.